

PRESS RELEASE

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TechnoWise Group Announces Advisory Board Appointment

(**Boca Raton, Florida**) Florida-based energy conservation company The TechnoWise Group, Inc., today announced the appointment of Victor Carrillo to its Advisory Board of Directors.

In announcing Carrillo's appointment, TechnoWise Chairman and CEO Rafael Zaga noted that Carrillo's career achievements and record of public service makes him highly qualified to be a member of the company's Advisory Board.

Victor G. Carrillo is president and chief operating officer of Zion Oil & Gas, a Dallas-based company exploring for oil and gas in Israel.

He is on the board of directors of Magnum Hunter Resources, a Houston-based exploration and production company active in some of the most prolific unconventional shale resource plays in North America – the Marcellus Shale, Utica Shale, and Williston Basin/Bakken Shale. Carrillo is also the chairman of the West Texas Energy Consortium, a cross-section of community members and stakeholders partnering to encourage and promote responsible economic and community development from energy sector activity within the West Texas Region.

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Formerly, Carrillo was a statewide elected official with regulatory oversight over the Texas energy sector, a county judge, city councilman, and university professor.

From 2003-2011, Mr. Carrillo served on the Texas Railroad Commission – the state's chief regulatory agency over oil and gas exploration and production – serving twice as Chairman. During his service there he also served as Chairman of the Governor's Texas Energy Planning Council, Chairman of the Outer Continental Shelf Advisory Committee to the U.S. Secretary of the Interior, Vice Chairman of the Interstate Oil and Gas Compact Commission, and member of the Unconventional Resources Technology Advisory Committee to U.S. Secretary of Energy.

Carrillo is currently on the advisory board of the Maguire Energy Institute at Southern Methodist University.

Mr. Carrillo earned a B.S. degree in Geology from Hardin-Simmons University, an M.S. degree in Geology (emphasis in Geophysics) from Baylor University, and a J.D. in Law from the University of Houston.

"Victor Carrillo's long history of public service in Texas, coupled with his vast business experience in the oil and gas industries, brings to our Advisory Board unique and unparalleled qualities," Zaga stated.

Zaga added that the members of the Advisory Board would advise the company on operational, marketing and industry-related issues.

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The TechnoWise Group, Inc., (<u>www.technowisegroup.com</u>) is an energy conservation solutions company focused on industrial, commercial and residential applications. The TechnoWise Group has been able to leverage world-class talent to create a unique and rich intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the companies product lines, which have been field proven for years demonstrating exceptional energy conservation performance.

The TechnoWise Group

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